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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN THE UNITED STATES FATE	ENT AND TRADEWIARR OFFICE
THE UNITED STATES PATE The re application of:	
Neil Duncan Hunt, et al.) Confirmation No.: 8524
Serial No.: 10/773,843	Examiner: NYA
Filed on: February 6, 2004) Group Art Unit No.: 3625
For: APPROACH FOR ESTIMATING USE	R RATINGS OF ITEMS
Mail Stop Amendment Commissioner for Patents	٠.

INFORMATION DISCLOSURE STATEMENT

Sir:

P.O. Box 1450

Alexandria, VA 22313-1450

Enclosed is a copy of Information Disclosure Citation Form PTO-1449 together with copies of the documents cited on that form, if needed. It is respectfully requested that the cited documents be considered and that the enclosed Information Disclosure Citation Form PTO-1449 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):

<u>X</u>	37 C.F.R. §1.97(b).
	37 C.F.R. §1.97(c). If so, then this Information Disclosure Statement includes one of the following:
	A statement pursuant to 37 C.F.R. §1.97(e)
	1.97(e)(1) The undersigned hereby states that each item of information contained in this information disclosure statement was first

	cited in communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this information disclosure statement.
	1.97(e)(2) The undersigned hereby states that no item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in this information disclosure statement was known to any individual designated in §1.56(c) more than three months prior to the filing of this information disclosure statement.
	A check for \$180.00 for the fee under 37 C.F.R. § 1.17(p).
	37 C.F.R. §1.97(d). If so, then this Information Disclosure Statement includes the following:
	A statement pursuant to 37 C.F.R. §1.97(e)
	1.97(e)(1) The undersigned hereby states that each item of information contained in this information disclosure statement was first cited in communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this information disclosure statement; OR
	1.97(e)(2) The undersigned hereby states that no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in §1.56(c) more than three months prior to the filing of this information disclosure statement.
	AND
	A check for \$180.00 for the fee under 37 C.F.R. §1.17(i) for submission of the Information Disclosure Statement.
	37 C.F.R. §1.97(i). Wherein applicants are submitting references before the grant of a patent to be placed in the file but not considered by the Patent office.
	(1) Accordingly, copies of the references as listed on the attached Form PTO 1449 are submitted herewith for placement in the file. No certification or fees are deemed necessary.

The Examiner's attention is directed to the following related application(s) for	the
following reasons (as indicated by an "X" to the left of the appropriate paragraph):	

_____ The Examiner is hereby notified that the following related application has been filed:

U.S. Application/ Pat. No.	File Date	Atty. Docket. No.

This related application contains one or more claims that may be substantially similar to one or more claims in the present application. Therefore, the Examiner is encouraged to reference the file history of the related application as some of the information contained therein may be material to the examination of the present application.

X The Examiner is hereby notified that the present application is related to the following related application(s):

U.S. Application/ Pat. No.	File Date	Atty. Docket. No.
6,584,450	April 28, 2000	56055-0011
09/884, 816	June 18, 2001	56055-0013
10/438,727	May 14, 2003	56055-0019
10/746,605	December 23, 003	56055-0022

The related application(s) contain(s) one or more claims that may be substantially similar to one or more claims in the present application, those claims may have been rejected in the related application(s), and a different interpretation may have been applied to one or more of the references that are of record in the present application. Therefore, the Examiner is encouraged to review the file history(ies) of the related application(s) as some of the information contained therein may be material to the examination of the present application.

The Examiner is hereby notified that for the following related application(s) an Office Action has been received as indicated below:

U.S. Application/ Pat. No.	File Date	Office Action Mailing Date	Atty. Docket. No.

The related application(s) contain(s) one or more claims that may be substantially similar to one or more claims in the present application, those claims may have been rejected in the related application(s), and a different interpretation may have been applied to one or more of the references that are of record in the present application. Therefore, the Examiner is encouraged to review the file history(ies) of the related application(s) as some of the information contained therein may be material to the examination of the present application.

Throughout the pendency of this application, please charge any additional fees, including any required extension of time fees, and credit all overpayments to deposit account 50-1302. A duplicate of this sheet is enclosed.

Dated: 10/1/04

Respectfully submitted,

HICKMAN PALERMO TRUONG & BECKER LLP

Edward A. Becker Reg. No. 37,777

1600 Willow Street

San Jose, California 95125-5106

Telephone: (408) 414-1080 Facsimile: (408) 414-1076

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-

(Date of Deposit)

Jennifer Newell

(Typed or printed name of person mailing correspondence)

(Signature of person mailing correspondence)

INFORMATION DISCLOSURE CITATION LE JUGATIN AN APPLICATION

(PTO-1449)

ATTY. DOCKET NO. 56055-0024

SERIAL NO. 10/773,843

APPLICANT:

Neil Duncan Hunt, et al.

FILING DATE: February 6, 2004

GROUP: 3625

·	MIENTO			U.S. PATENT DOCUMENTS		
Exam. Initial*	Cite No. ¹	U.S. Patent Number	Nind Code ² (If known)	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		5,095,195		Harman et al.	03-10-1992	
•		5,664,110		Green et al.	09-02-1997	
		5,704,017		. Heckerman et al.	12-30-1997	
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		5,842,199		Miller et al.	11-24-1998	
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Exam.	Cite	Fo	reign Patent Documen	t	Name of Patentee or Applicant	Date of	Pages,	т6	
Initial*	No.¹	No. ¹	Office ³	Number ⁴ Kind (If k	Code ⁵ nown)	of Cited Document .	Publication of Cited Document MM-DD-YYYY	Columns, Lines, Where Relevant Passages or Relevant Figures Appear	1
		JP	2001243285	A	OKI ELECTRIC IND CO LTD	09-07-2001			

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^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Unique citation designation number. ²See attached Kinds of U.S. Patent Documents. ³Enter Office that issued the document, by the two-letter code (WIPO Standard S.3). ⁴For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

INFORMATION DISCLOSURE CITATION IN AN APPLICATION

(PTO-1449)

ATTY. DOCKET NO. SERIAL NO. 56055-0024 10/773,843

APPLICANT:

Neil Duncan Hunt, et al.

FILING DATE: February 6, 2004

GROUP: 3625

Exam. Cite Initial* No. 1		U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document	Pages, Columns, Lines, Where
	140.	Number	Kind Code ² (If known)	or ched becunent	MM-DD-YYYY	Relevant Passages or Relevant Figures Appear
		6,236,985	B1	Aggarwal et al.	05-22-2001	
		6,286,139	B1	Decinque	09-04-2001	
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		6,321,179	B1	Glance et al.	11-20-2001	
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		6,496,816	B1	Thiesson et al.	12-17-2002	

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Initial* No	Offic	e ³ Number ⁴	Kind Code ⁵ (If known)	of Cited Document	Publication of Cited Document MM-DD- YYYY	Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
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¹Unique citation designation number. ²See attached Kinds of U.S. Patent Documents. ³Enter Office that issued the document, by the two-letter code (WIPO Standard S.3). ⁴For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

		n 1449A/PTO (Modified) theets as necessary)	Attorney Docket No.: 56055-0024	Application N 10/773,843	umber:	
			First Named Inventor: Neil Duncan Hunt			
3			Filing Date: February 6, 2004			
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Examiner Initials*	Cite No ¹	item (book, magazine, journal, serial, sy	L LETTERS), title of the article (when appropriate, catalog, etc.), date, page(s), voluity and/or country where published		Translation	
•		"Facts About the Library," a see	ction of book entitled "Oh! Say.	Can You		
			Fund for Blind Children and Ad	ults, retrieved		
		from				
			00104114940/www.actionfund.	org/saysee09.ht		
		m, 2 pages. Application for Library Service	s for the Kenneth Jernigan Libra	ary for Plind		
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		1 7	o://web.archive.org/web/19991103190509/www.actionfund.org/kjlib.htm, 3			
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		retrieved on 8/31/03 from	Audio Diversions, last updated			
			90908120905/www.audiodivers	ions.com/audiod		
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. 138		1	versions [online] retrieved on 8/90908104726/www.audiodivers			
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			oril 22, 1999 [online] retrieved o 90424061355/http://www.books			
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**		More About B-O-T® & Freque 8/31/03 from	ntly Asked Questions, [online] 1	retrieved on		
		http://web.archive.org/web/1999p.htm, 11 pages.	90508223402/http://www.books	sontape.com/i/he		

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			First Named Inventor: Neil Duncan Hunt Filing Date: February 6, 2004		
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		from	or Rental Store, 1999 copyright [o	-	
		http://web.archive.org/web/200ml; 7 pages.	000304111243/www.dvdovernig		
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		Customer Service Questions & from	Answers, 2000 copyright [online of the control of t		
		DVD Cache Frequently Asked http://web.archive.org/web/200 er_service.html; 5 pages.	Questions, [online] retrieved from 000512001209/www.dvdcache.com		
		Libraries [online] retrieved on http://www.archives.mcgill.ca/	2/26/2004 from resources/guide/vol1/rg40.htm; {	8 päges.	
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		Fastlane Video & Records [only http://web.archive.org/web/199] pages.	line] retrieved from 090209181937/members.aol.com	ı/atfastlane/; 2	

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			February 6, 2004		
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· · ·		Fastlane Video & Records – Paymer http://web.archive.org/web/1999050	_	-	
		/payment.htm; 1 page.	110201 Willomoors.ax	on.communication video	
		"Try Before You Buy Program" [on	linel retrieved from		
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		http://web.archive.org/web/1999101	2021059/gametrader	sclub.com/gametraders	
		club/tryb.html; 2 pages.			
		Print Culture and English Speaking	Quebec [online] retri	eved on 2/26/04 from	
		http://www.hbic.library.utoronto.ca/	fconfmcnally_fr.htm	; 5 pages.	
		Welcome to Home Film [online] retr	rieved from		
		http://web.archive.org/web/1996110	6000542/http://www	.homefilmfestival.com	
		/index.html; 3 pages.			
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		bership.html; 2 pages.			
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		http://web.archive.org/web/1999042	<u>0045928/www.home</u>	efilmfestival.com/lrgor	
		dr.html; 3 pages.			
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Attorney Docket No.:

56055-0024

Application Number:

10/773,843

Substitute for Form 1449A/PTO (Modified)

(use as many sheets as necessary)

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Substitute for Form 1449A/PTO (Modified) (use as many sheets as necessary)			Attorney Docket No.: 56055-0024	Application N 10/773,843	lumber:
			First Named Inventor: Neil Duncan Hunt Filing Date:		
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Examiner Initials*	Cite No ¹	item (book, magazine, journal, serial, s	AL LETTERS), title of the article (when app symposium, catalog, etc.), date, page(s), volu- city and/or country where published	ropriate), title of the me-issue number(s),	Translation ²
		from	nal Rental Order [online] retrieved		
		Magic Disc Entertainment [on	line] retrieved on 2/27/2004 from 981206142316/http://www.magic		-
		Rental Program [online] retrie	ved from 990503073644/www.magicdisc.c	om/rentals/renta	
		retrieved on 7/3/2003 from	January 16, 1999, 1997-1999 cop		
		DVD Favorites, 1997-1999 co	pyright [online] retrieved on 7/3/2 991204131346/www.netflix.com/	2003 from	
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	<u> </u>		February 6, 2004	
	т	OTHER ART – NO PATENT	LITERATURE DOCUMENTS	.
Examiner Initials*	Cite No ¹	Include name of the author (in CAPITAL LET item (book, magazine, journal, serial, symposiu publisher, city and		
		E-mail posting: Newsgroups: alt.gam (<u>ramon@theriver.com</u>) with subject: BUCK A DAY(INCREDIBLE DE	100'S OF GAMES FOR ABOU	JT A
÷		E-mail posting: Newsgroups: alt.gam (ramon@theriver.com) with subject:	Best Deal Around 100's of garr	
		about a buck a day; Date: 1999/02/0		
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		games for about a buck a day; Date:		
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		(ramon@theriver.com) with subject:		
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		(<u>ramon@theriver.com</u>) with subject: for About a Buck a Day; Date: 1999/		are Yours
		E-mail posting: Newsgroups: alt.gam	nes.video.sony-playstation from	
		(ramon@theriver.com) with subject:		Best Deal
		I've Seen); Date: 1999/07/11; 1 page	e.	
		E-mail posting: Newsgroups: alt.gam (<u>ramon@theriver.com</u>) with subject: Month?; Date: 1999/07/11; 1 page.		
		"A New Way to Avoid Exercise", No	ewsweek Mar. 15, 1999; 1 page	
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•		Additional Information from Sa Unabashed Librarian, No. 82, p	lly Fry, Community Relations C . 3 1991.	oordinator	
•		Mailbox Access to Your Library Librarian, No. 82, p. 3 1991.	y (MAYL), Florida Libraries, Ui	nabashed	
		Glenn Miller, Letter from Glen System, Unabashed Librarian, N	Miller, Director of Orange Cour No. 82, p. 3 1991.	ty Library	
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		1	ibraries; Whether Large or Sma 19, Orlando Sentinel, November	•	
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		Horowitz, Alan, S., "PC Leasing practice", Information Week, M	g Gains Ground – Shorter life sp Tay 25, 1998, 3 pages.	ans popularize	
		Ingram, Bob, "Boston Bears Wapages.	atching" Supermarket Business I	Mar. 1, 1999; 5	

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Examiner Initials*	Cite No ¹	item (book, magazine, journal, serial,	AL LETTERS), title of the article (when approximm, catalog, etc.), date, page(s), volue, city and/or country where published		Translation	
•		Kim, Nancy J., "Nordstrom se Business Journal Oct. 30, 199	een Net gains with Streamline", Post, 2 pages.	uget Sound		
•		Alan Donald McKillop, "Englipp. 477:-485, March 1934.	lish circulating libraries, 1725-50	"The Library,		
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		"News Briefs", Video Store M	far. 21, 1999; 1 page.			
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		Said, Carolyn, "Chips and Flic Francisco Chronicle, October	cks On Your Doorstep", Business 18, 1999, 4 pages.	, p. B1, The San		
		Shrieves, Linda, "Now Librar Sentinel, December 7, 1990; 2	y Books Just Show Up at Your Dopages.	oor", Orlando		
<u> </u>		"Streamline" DSN SuperCent	er Club Business Mar. 29, 1999;	l page.		
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		Hal R. Varian, "Circulating Li 1996, retrieved from http://we	ibraries and Video Rental Stores,' b.archive.org; pp. 1-14.	'December		

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Substitute for Form 1449A/PTO (Modified) (use as many sheets as necessary)			Attorney Docket No.: Application 10/773,843		Number:	
			First Named Inventor: Neil Duncan Hunt Filing Date: February 6, 2004			
		OTHER ART – NO P	ATENT LITERATURE DOCUMENT	rs		
Examiner Initials*	Cite No ¹	item (book, magazine, journal, serial,	TAL LETTERS), title of the article (when ap symposium, catalog, etc.), date, page(s), volr, city and/or country where published		Translation ²	
•		University of Michigan, Dear http://www.sims.berkeley.edu pp. 1-13. Griest, Guinevere L.: Mudie's	ating Libraries and Video Rental Stroom, University of California, Beal/~hal/Papers/history/history.html S Circulating Library and the Victorian, Univ. Press, 1970, 282 pag	erkeley, , March, 2000; orian Novel.		
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			www.netflix.com/ on Jan. 17, 199 9990117080920/ http://www.netfl			

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